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# A New Spread Spectrum Watermarking Scheme to Achieve a Tradeoff Between Robustness and Security

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# Outline

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- Motivations
- Technical approach
- Experiment results
- Conclusion

# Motivations

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## □ Background

- Watermarked Only Attack (WOA) attacks:
  - Those attacks whose goal is to gain the knowledge about the secret carriers only from the observations
- Traditional spread spectrum watermarking schemes have been proven to be insecure against carriers estimation
- The concept of circular watermarking and natural watermarking [1]
  - **Circular watermarking: the projection of watermarked signal in the embedding subspace has a distribution invariant under rotations**
  - **Natural watermarking: the distribution of the projection keeps invariant during embedding**
  - **Circular watermarking are secure against carriers estimation and natural watermarking are secure both against carriers estimation and embedding subspace estimation**

# Motivations

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- What is the problem
  - Existing implementations, namely, NW and CW-ISS were designed for two extreme situations.
    - NW is designed for the situation where the watermark removal is considered as a very harmful attack and the attacker can gather enough observations, while CW-ISS is designed for the situation where the watermark removal is not considered as a harmful attack or the attacker can only gather seldom observations.

# Motivations

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## □ Research objectives

- Our motivation is to design a spread spectrum watermarking scheme which is applicable to more situations
  - it is secure against carriers estimation for freely chosen embedding parameters
  - there exists a embedding parameters setting such that it is secure against the embedding subspace estimation
  - there exists a embedding parameters setting such that it can achieve roughly the same robustness as CW-ISS.

# Technical approach

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- Normalized-CW: we first present a new circular watermarking

- The embedding function is give by:

$$\mathbf{s} = \mathbf{x} + \sum_{i=1}^{N_c} \left( \alpha \mathbf{m}(i) \frac{\text{sign } \mathbf{x}^T \mathbf{u}_i}{\|\mathbf{x}^T \mathbf{u}_i\|} - \mathbf{x}^T \mathbf{u}_i \right) \mathbf{u}_i$$

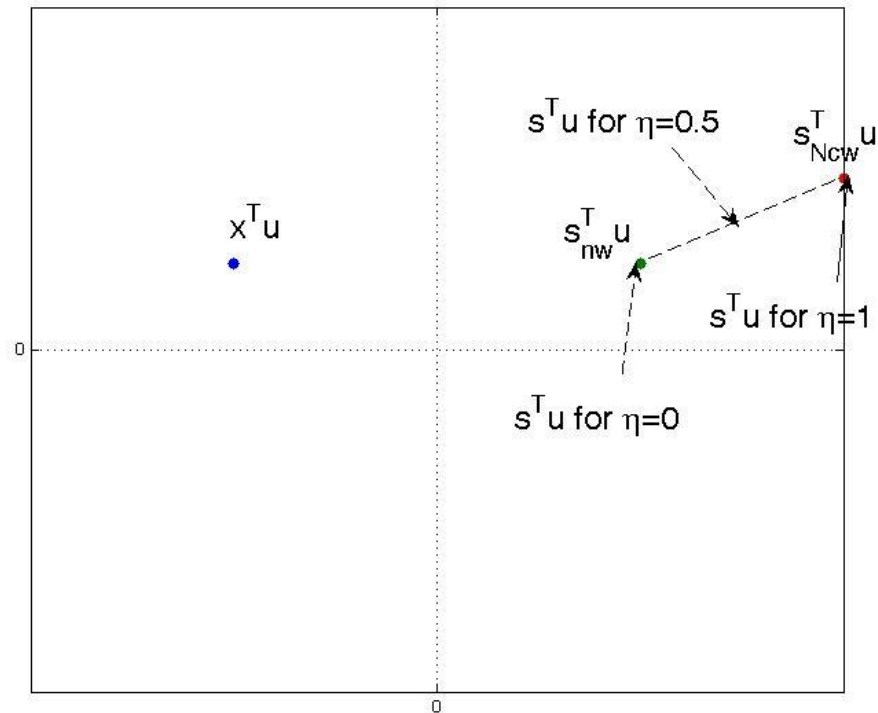
- Normalized-CW is the key to design our trade-off watermarking because of the following two properties
  - Normalized-CW can achieve roughly the same robustness as CW-ISS
  - Normalized-CW keeps the watermarked signal's projection (in the embedding subspace) in the same orientation as NW

# Technical approach

## Tradeoff

### Watermarking:

The tradeoff is achieved by taking an convex combination of the projection of watermarked signal after NW and that after Normalized-CW.

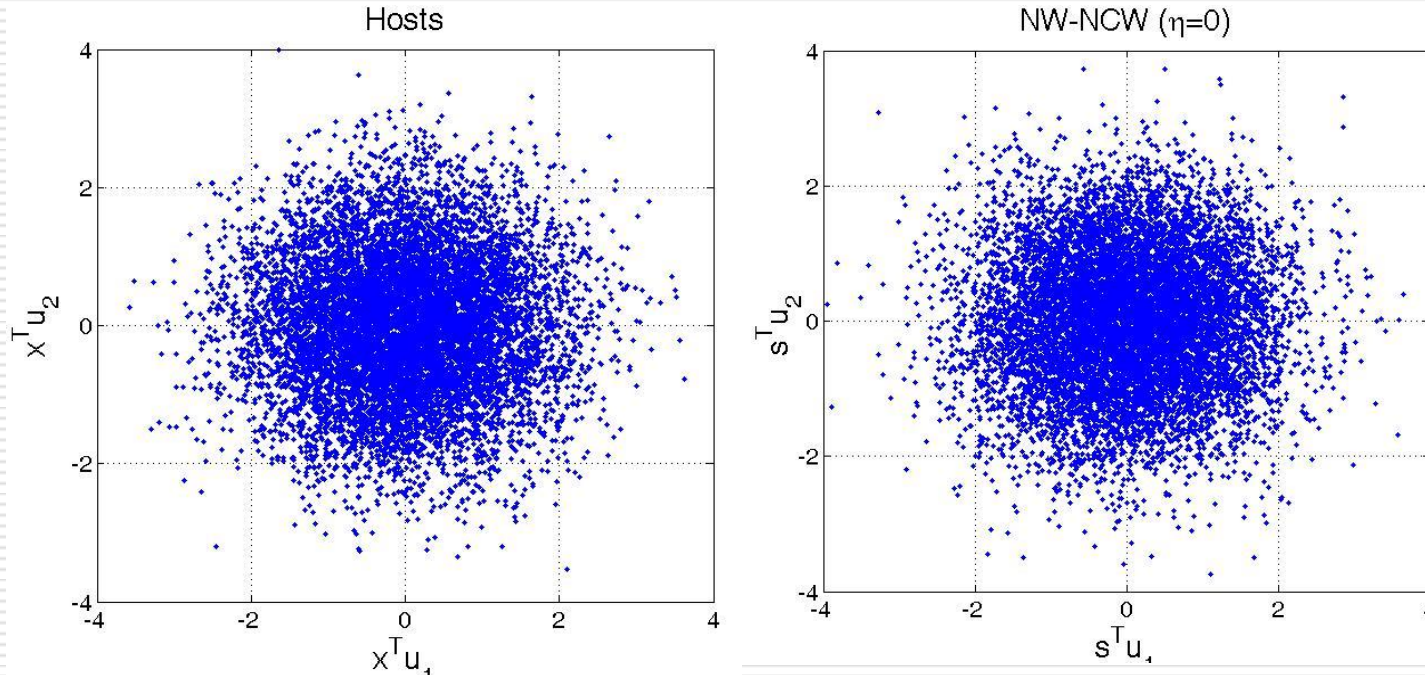


$$\mathbf{s}^T \mathbf{u} = (1 - \eta) \mathbf{s}_{NW}^T \mathbf{u} + \eta \mathbf{s}_{NCW}^T \mathbf{u}$$

# Experiment results (security)

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Following figures depict the distributions of the projections of watermarked signal in the embedding subspace for various  $\eta$

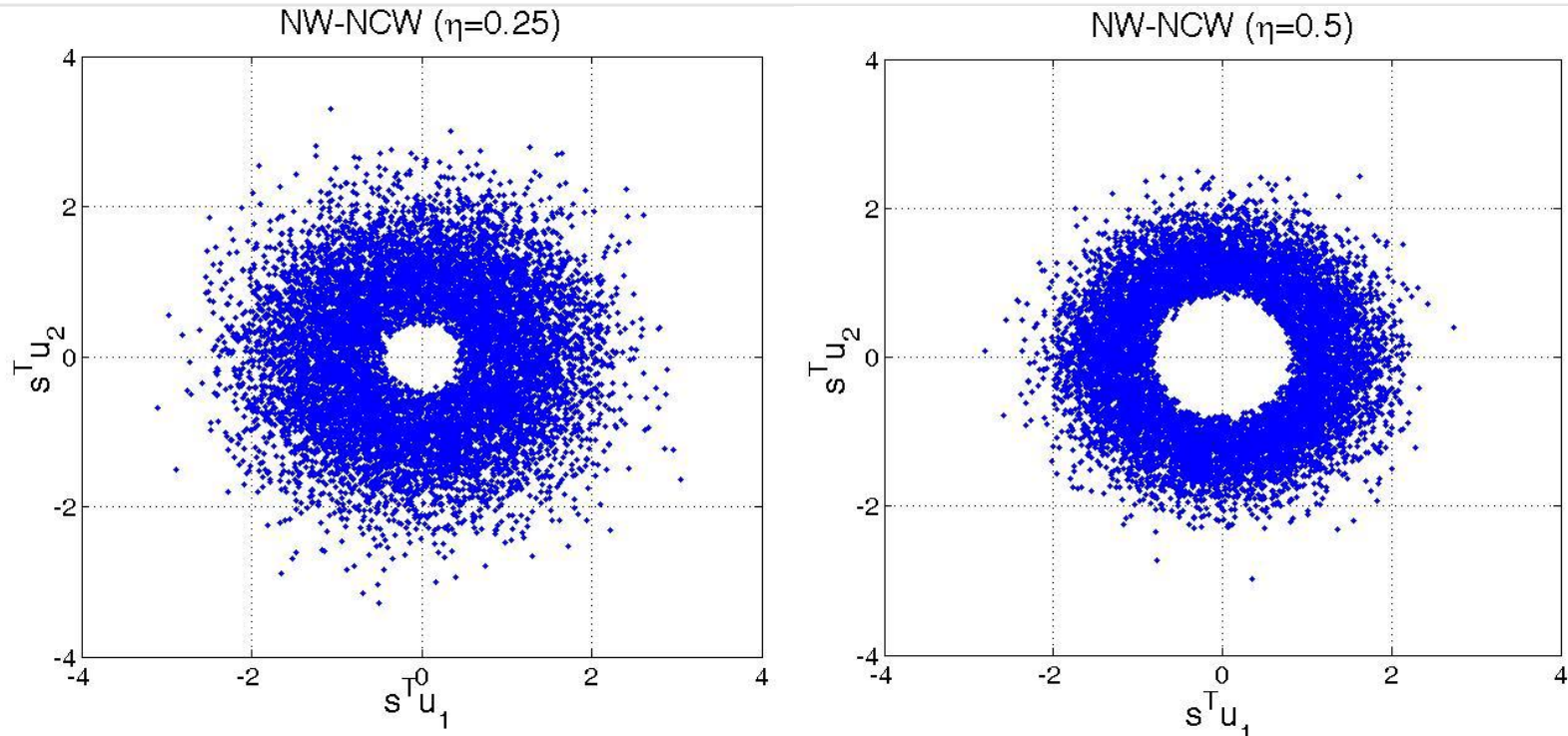


Projections of observations in the embedding subspace



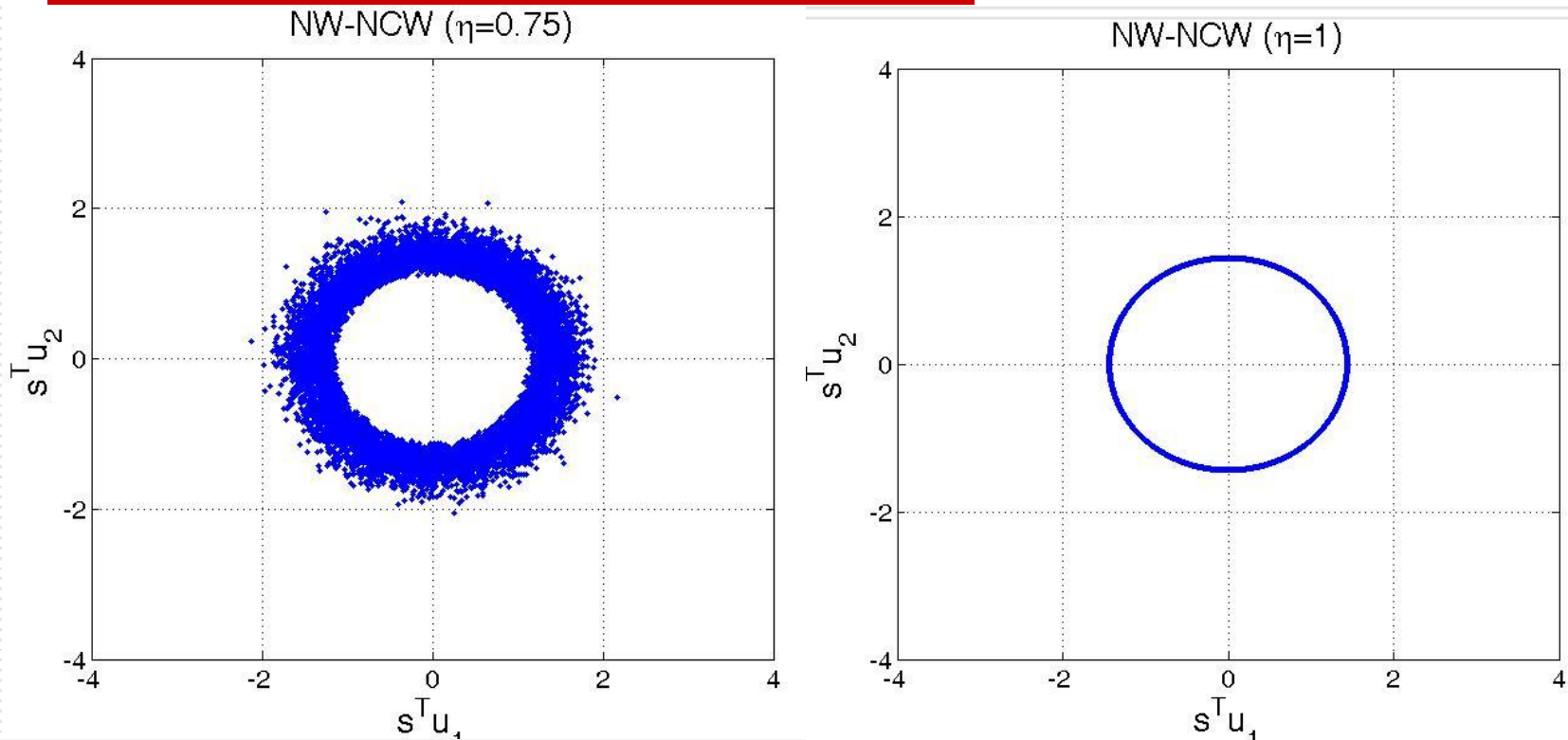
# Experiment results (security)

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Projections of observations in the embedding subspace

# Experiment results (security)



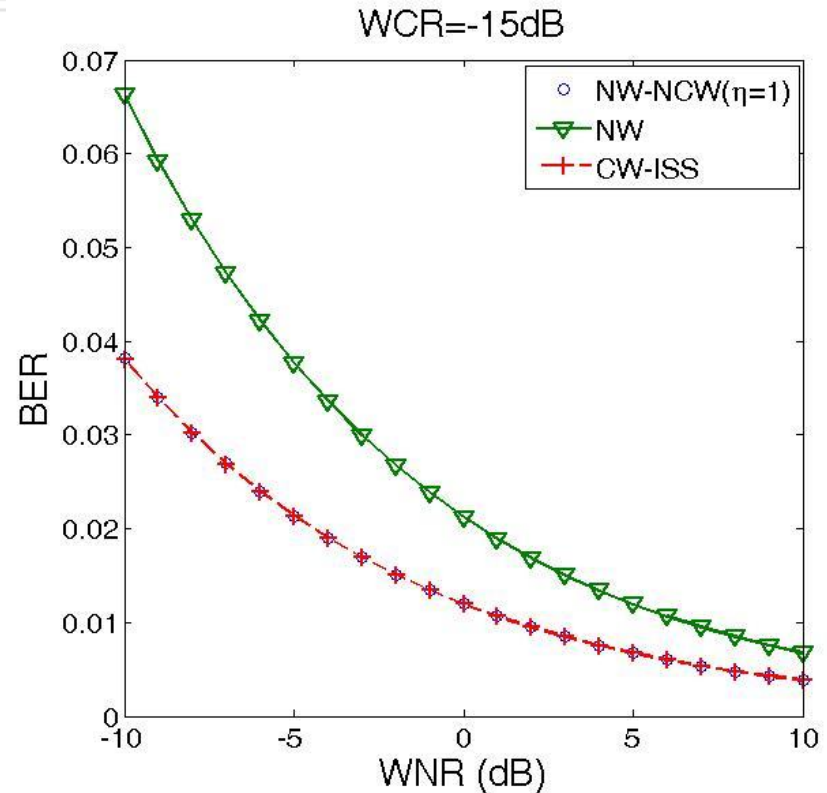
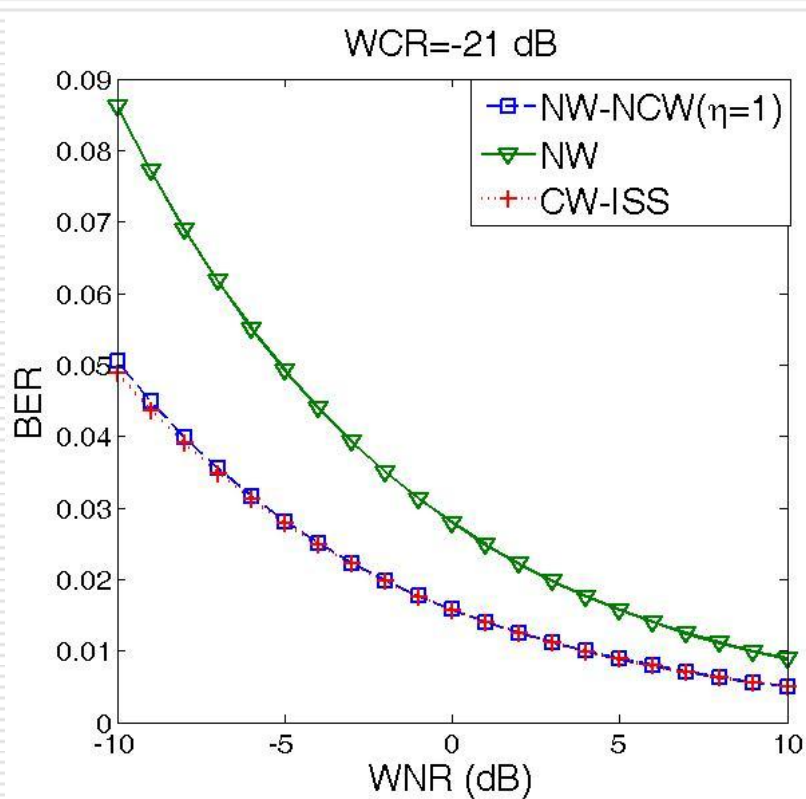
Projections of observations in the embedding subspace

# Experiment results (security)

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- Conclusion about the security of our tradeoff watermarking
  - As we expected, for any given the embedding parameter, the projection of watermarked signal has a distribution invariant under rotations. Besides, in the case when  $\eta = 0$ , host signal keeps invariant during embedding. These experiments show that for any given the embedding parameter, NW-NCW is secure against carriers estimation and when  $\eta = 0$ , NW-NCW is secure against the embedding subspace estimation.

# Experiment results (Robustness)



Comparison of BER for NW, CW-ISS and NW-NCW

# Experiment results (Robustness)

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- Conclusion about the robustness of our tradeoff watermarking
  - As we can see, NW-NCW can achieve roughly the same robustness as CW-ISS when the parameter  $\eta = 0$

# Conclusion

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- Presenting a spread spectrum watermarking scheme which can provide a trade-off between robustness and security. Its three properties:
  - It is circular watermarking for freely chosen embedding parameters.
  - There exists a embedding parameters setting such that it is secure against the embedding space estimation.
  - There exists a embedding parameters setting such that it can achieve roughly the same robustness as circular extension of ISS